

Privacy and Library 2.0: How Do they Conflict?

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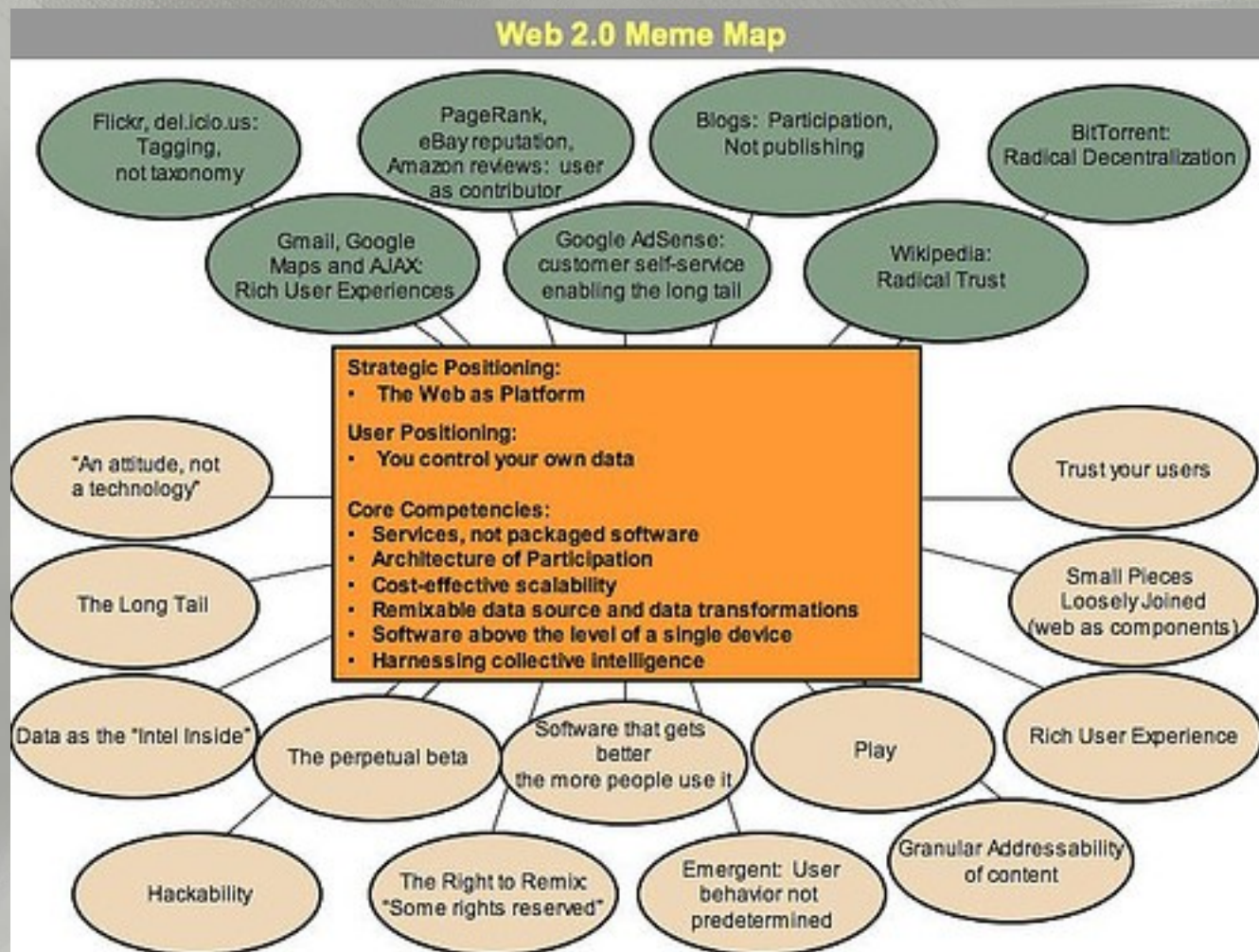
Library 2.0

- **Library 2.0 uses Web 2.0 technologies to make resources available:**
 - **at the point of need**
 - **at the time of need**
- **Allows libraries to integrate into:**
 - **Campus Portals**
 - **Course Management Systems**
 - **Academic Department Web sites**

-Hat tip: Chad and Miller , 2005. Do Libraries Matter? The Rise of Library 2.0. Talis.

http://www.talis.com/downloads/white_papers/DoLibrariesMater.pdf

That's Great, What's Web 2.0?



Hat tip: <http://www.oreillynet.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html>

Web 2.0 is Huge

- **YouTube: Over 100 million videos viewed per day**
- **MySpace: Well over 100 million accounts (230,000 new each day)**
- **Del.icio.us: 1.5 million accounts**
- **Multiply: 4 million users**
- **Second Life: 4,961,849 inhabitants**

Second Life v. First Life

Get a First Life: A One Page Satire of Second Life - Mozilla Firefox

File Edit View History Bookmarks ScrapBook Tools Help del.icio.us

Back Forward Reload Stop Home del.icio.us tag this http://getafirstlife.com/ Go Search

GET A FIRST LIFE Resident Login | Join
Your World. Sorry About That.

WHAT IS LIFE? | SHOWCASE | BUSINESS PARTNERS | DEVELOPERS | COMMUNITY | BLOG | SUPPORT

GO OUTSIDE
MEMBERSHIP IS FREE

FIRST LIFE IS A 3D ANALOG WORLD WHERE SERVER LAG DOES NOT EXIST

- WORK
- REPRODUCE
- PERISH

FIND OUT WHERE YOU ACTUALLY LIVE

FORNICATE USING YOUR ACTUAL GENITALS

ACCESS YOUR CLOSET TO BUILD YOUR FIRST LIFE LOOK

Total Residents:	6,553,628,382
Born Today:	364,936
Died Today:	152,029
Pants Purchased:	27,021
TV Hours Watched:	82,124,102,305

Upgrade Your FL Wardrobe



Under 18? Get a Teen First Life

"I like totally tried to get into First Life and those dudes were like, sorry man, you're totally not old enough. I was like, WTF! Then I found out about Teen FL, and everything's cool now." --Aaron, 15

America's teens, your First Life dream world awaits. Hang out at the mall. Embrace yourself in cyro...

Got First Life Questions? We've Got Answers

Are five senses enough?

What's this body thing, and what do I do with the dangly bits?

Why can't I build a dirigible with my mind?

Requires... spoons and you... what's

Ads from a First Life "Search Engine"

Ads by Google

- [Second Life](#)
- [Secondlife Buildings](#)
- [Secondlife Construction](#)
- [Secondlife Linden](#)
- [Secondlife Dollars](#)

Privacy and Libraries

- Lot of attention with USA PATRIOT ACT, but not a new issue.
- ALA's First privacy statement "Policy on Confidentiality of Library Records" drafted in 1970
- Responses to Privacy concerns:
 - Keep less records
 - What do libraries lose if the don't keep data? (Bibliomining, customized services, etc.)

Privacy, Libraries, & Technology

- **1986: Study of academic librarians in Illinois and on-line bibliographic search (Isbell & Cook)**
- **1993: The Confidentiality of Interlibrary Loan Records (Nolan)**
- **1995: Confidentiality policies and procedures in Texas academic libraries (Wilkes & Grant)**
- **2003: User privacy in the digital library environment (Sturges, et al.)**

Privacy and Web 2.0

- **Social networking sites:**
 - **Sexual predators**
 - **Employers**
 - **College admission officers**
- **Thus, it is only natural considering the privacy concerns of libraries and the privacy issues in Web 2.0 to be concerned.**
 - **Rory Litwin's Library Juice Blog**

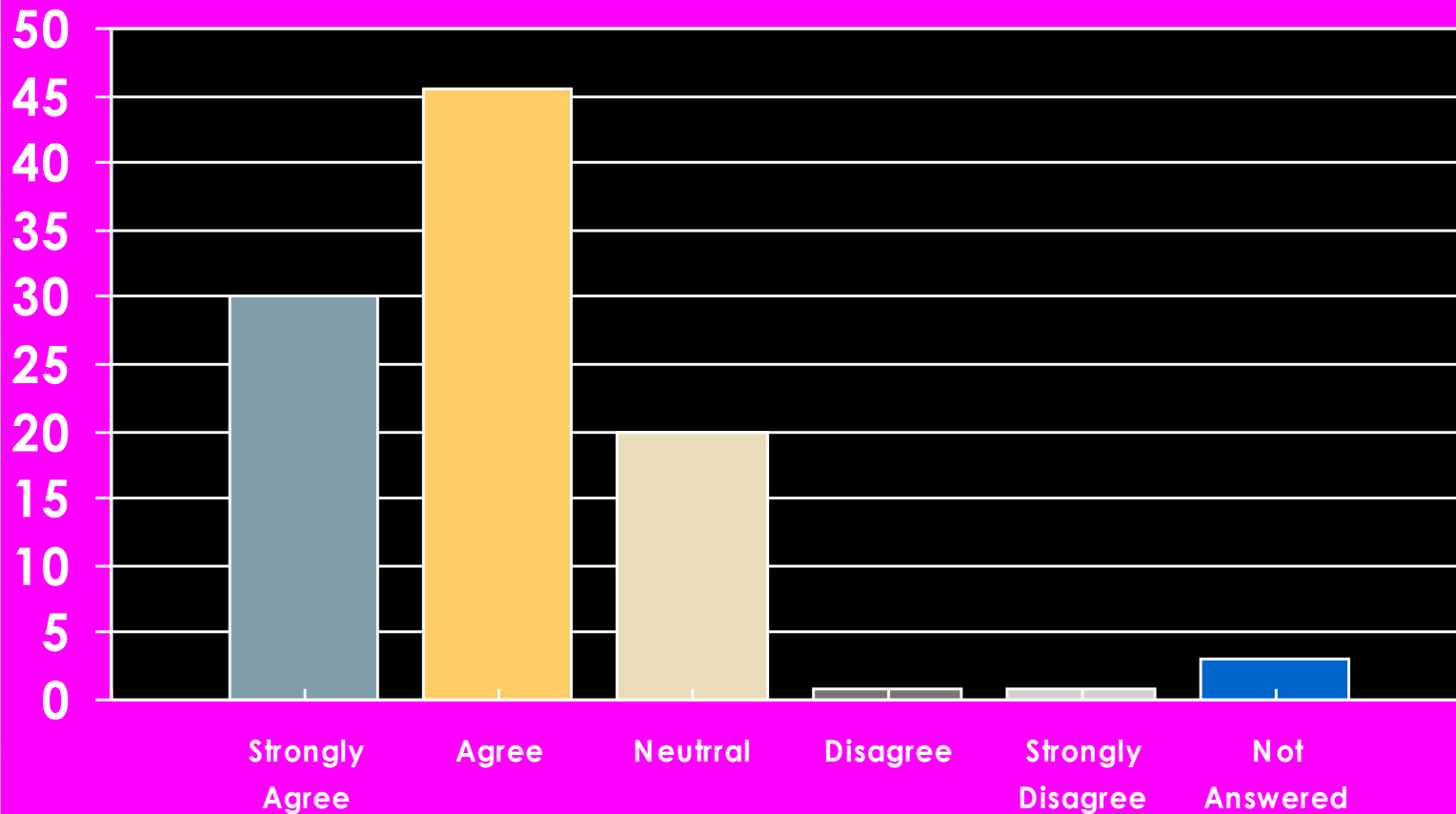
Survey Methodology

- **Web-based Survey**
- **Sent to various e-mail lists**
 - **Mostly systems/technology related lists including Web4lib, Code4lib, NGC4lib**
- **110 Responses**
 - **92 from United States of America**
- **Questions about experience, attitudes, policies, procedures**

Survey Findings

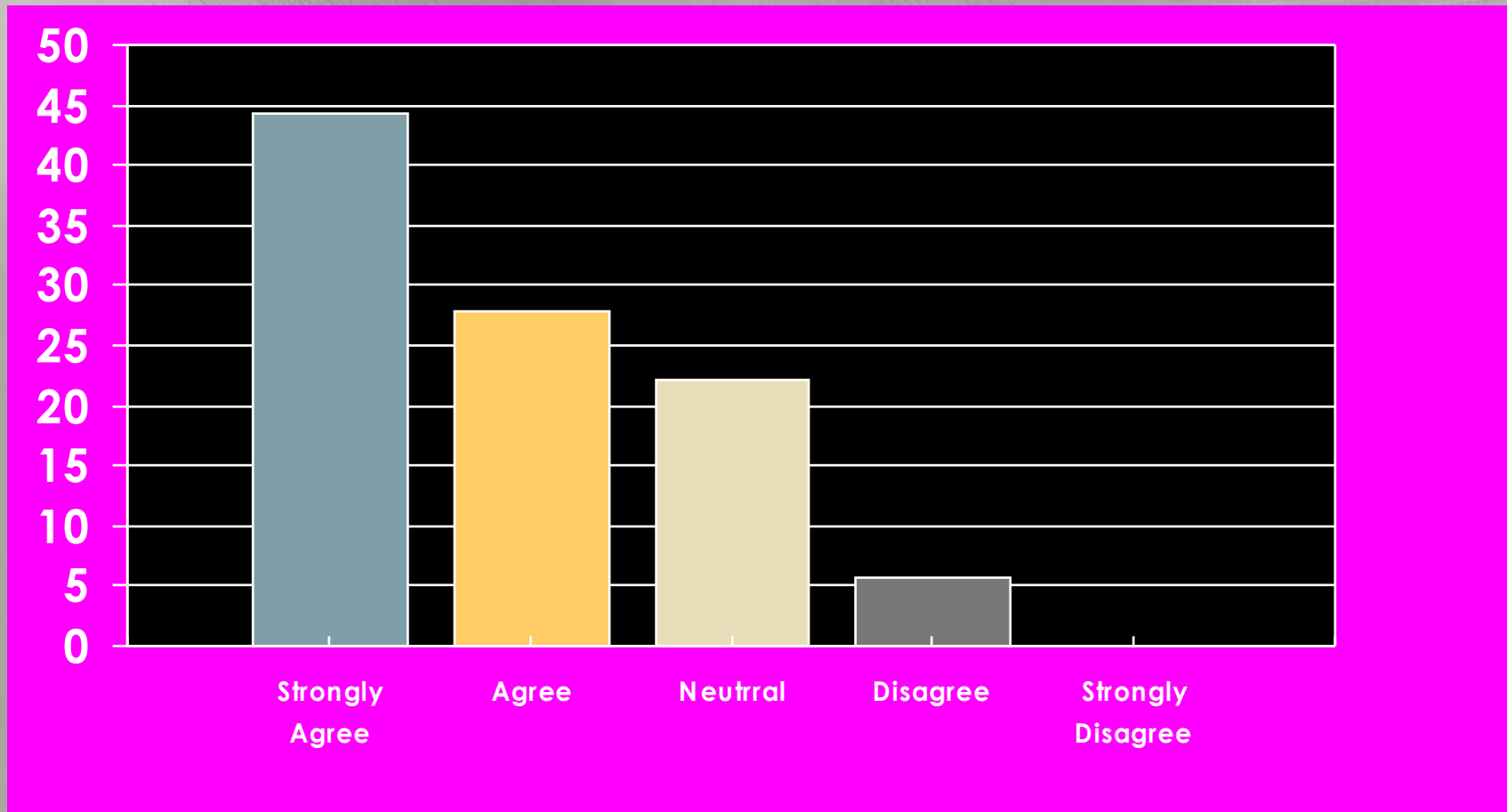
- **Most respondents (84.5%) thought that Privacy was important or highly important**
- **However, most did not have a privacy posted on-line**
- **Very few (8.2%) warned patrons about privacy and confidentiality at sites/databases they link to.**

Responses: Information Literacy



“As part of information literacy instruction, librarians should teach patrons about issues relating to privacy.” (Percentage, N=110)

Responses: Information Literacy



“As part of information literacy instruction, librarians should teach patrons about issues relating to privacy” by those that they were most experienced with social software. (Percentage, N=18)

Conclusions/Final Thoughts

- **Important issue**
- **More study needed**
- **Inform patrons:**
 - **Information Literacy**
 - **Privacy Policies**
- **New platform, but not new issues**

Thank You!

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